V THE VOLUNTEERS



#EldersAdda presents

PEDDALA JAATARA (ELDERS FEST) 2027



VOLUNTEER HANDBOOK

Empowering Generations through Compassion | #EldersAdda

Organized by V The Volunteers (VTVO) | www.vtvo.org

WELCOME MESSAGE



Dear Volunteer,

Welcome to the 2nd Edition of Peddala Jaatara, a celebration designed to bring joy, connection, and unforgettable experiences to the senior citizens in Old Age Homes.

We are honored to have you as part of this initiative. Your dedication, time, and compassion are invaluable, and together, we aim to create a day filled with joy and belonging.

Let's volunteer together to make this day truly special, offering the elders love, companionship, and memories. Thank you for being here with us. Let's create a day of joy and connection!

With Gratitude,
Team VTVO

V THE VOLUNTEERS (VTVO)
VISION & MISSION

About VTVO

V The Volunteers (VTVO) is a volunteer movement comprised of dedicated individuals from various walks of life. With a shared vision of creating a world where selfless giving is the norm, VTVO unites people in their commitment to make a positive impact on society by offering their time, skills, and resources without expecting anything in return.

Vision

To create a world of Givers without Expectations

Mission

To Empower people to volunteer by sharing Time, Skills or Money

Problem Statement

'Everything here is done for 'money' & 'Anything done for free is not valued.'

Our Solution

Volunteers help the needy anytime without expecting monetary support & every initiative of ours is aligned to the current needs of the communities, which when served is appreciated and valued.



"We are a MOVEMENT, not an NGO"

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VTVO
VALUES

S **Servant Leadership**
the act of leading through serving others

E **Empathy**
the ability to understand and share the feelings of those you are serving

R **Respect**
treating everyone you serve with dignity, kindness, and consideration

V **Versatility**
the ability to adapt and perform different tasks as needed to support the movement and those being served

I **Integrity**
fulfilling responsibilities with honesty, sincerity, and a genuine desire to make a positive impact without expecting personal gain

C **Commitment**
staying true to one's promises and responsibilities, and consistently striving to make a difference

E **Empower**
providing opportunities, resources, and support to individuals or communities to develop skills, achieve their goals, and improve their lives

> "The best way to find yourself is to lose yourself in the SERVICE of others."

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VTVO CAUSES

We are a movement that serves multiple causes:

- **VGreen -** Environmental related initiatives
- **VCelebrate -** Celebrate birthdays of kids in children homes
- **VInclude -** Support people with disabilities
- **VPaws -** Support Animal rescue shelters and animal welfare.
- **VRead -** Read story books with kids in children homes.
- **VRecord -** Record books for Persons with Visual Impairment.
- **VScribe -** Write exams for Persons with Disabilities.
- **VSport -** Play sports with kids in CHildren Homes.
- **VTeach -** Teach syllabus for kids in children homes and Govt Schools.
- **VAreReady** - Blood Donation Drives, Organ DOnation Awareness.
- **EldersAdda -** Support senior citizens.

ELDERS ADDA

Elders Adda is one of the VTVO causes that brings joy, engagement, and companionship to senior citizens aiming to improve their well-being.
Our activities include:

- **Companionship:** Volunteers share conversations and stories with seniors, giving them a sense of connection.
- **Diversional Therapy:** We engage seniors in games, crafts, and music to keep them mentally and physically active
- **Emotional Support:** Volunteers provide understanding and empathy, offering seniors a friend they can rely on.
- **Creating Memories:** Together, we create beautiful, lasting memories for both the seniors and volunteers.
- **Empowerment:** Seniors are encouraged to share their preferences and help decide activities, fostering a sense of purpose.

Elders Adda is more than an event; it's a movement that seeks to brighten the lives of seniors, foster a sense of belonging, and remind us all of the importance of compassion and human connection across generations.



PEDDALA JAATARA (ELDERS FEST)

Elders Fest is an annual festival dedicated to bringing joy and companionship to **senior citizens from old age homes.** Launched in 2017 in Bengaluru, this event has grown each year, creating memorable memories for hundreds of elderly participants. **In 2027, for the second time, we are excited to host Peddala Jaatara in Hyderabad,** aiming to spread the same joy and warmth to seniors in this region.

This event is a celebration of life and community, designed to combat isolation and bring a sense of belonging to elders. It's a full day of fun, laughter, and connection, where senior citizens get the opportunity to step out of their routine and engage in various activities: **Games, Sports, Games On Wheels and Competitions; Stage Performances; Awards and Recognition!!**

Peddala Jaatara **is entirely driven by the passion and dedication of volunteers.** From organizing the logistics to engaging with the seniors, every aspect of the event is powered by volunteers who believe in making a difference.

This festival is not just an event; it's a movement to honor and celebrate the elders in our community, **making sure they feel valued, loved, and appreciated.**



HISTORY OF ELDERS FEST

Hiriyara Jaatare
Bengaluru



2017
4 old age homes, 80 Senior Citizens
80 volunteers
Place : Little Millennium , Banashankari



2018
10 old age homes, 170 Senior Citizens,
150 volunteers
Place : New Horizon Gurukul, Bellandur



2019
15 old age homes, 270 Senior Citizens,
200 volunteers
Place : New Horizon Gurukul, Bellandur



2023
25 old age homes, 426 Senior Citizens, 250 volunteers
Place : New Horizon College of Engineering, Marathalli

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HISTORY OF ELDERS FEST



2024

40 old age homes, 629 Senior Citizens, 700+ volunteers
Place : NHG School, Kaadubeesanahalli, Bengaluru

MUDHIYOR THIRUVIZHA Chennai



2024

13 old age homes, 285 Senior Citizens, 400+ volunteers
Place : DAV School, Pallikarni, Chennai

PEDDALA JAATARA HYDERABAD



2024

20 old age homes, 300+ Senior Citizens, 400+ volunteers Place : Shikara School, Hyderabad

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HISTORY OF ELDERS FEST

MUDHIYOR THIRUVIZHA Chennai



2026

20 old age homes, 300 Senior Citizens, 400+ volunteers
Place : DAV School, Pallikarni, Chennai

HIRIYARA JAATARE Bengaluru



2026

42 old age homes, 634 Senior Citizens, 650+ volunteers
Place : NHG School, Kaadubeesanahalli, Bengaluru

HISTORY OF ELDERS FEST

Peddala Jaatara 2027

Hyderabad





2027 (Expected)

25+ old age homes, 400 Senior Citizens, 400+ volunteers
Place : Shikhara School
Bowrampet, Hyderabad,
Telangana 500043

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Peddala Jaatara

Date: 07 February 2027
Day: Sunday

Timings:
6:00 AM to 7:30 PM (for V**olunteers**) &
8:00 AM to 4 PM (for **Senior Citizens**)

Venue: Shikhara School
Bowrampet, Hyderabad, Telangana 5000433
Google Map:
https://maps.app.goo.gl/hLQo6VnG8CGhZXn66

Number of senior citizens expected: 400
Number of Old Age homes: 25+
Number of volunteers: 400

Event Flow

Time	Activity
06:00 AM	Registrations open for all Volunteers
06:30 AM to 07:30 AM	Breakfast for volunteers
07:30 AM to 07:45 AM	Orientation and final briefing
07:45 AM to 08:30 AM	Volunteers join their respective teams and start preparation.
08:00 AM to 09:30 AM	Senior citizens Breakfast (Food team volunteers to serve Breakfast to senior citizens)
08:30 AM to 1:00 PM	Engage senior citizen in activities, games, competitions . All activities to happen in parallel.
12:00 PM to 12:45 PM 12:45 PM to 1:30 PM	Two batches of lunch for senior citizens
1:30pm to 2:30pm	Lunch for volunteers
01:00 PM to 4:00 PM	Stage Inauguration with Lamp Lighting, followed by Cultural Performances and Certificate, Medal & Trophy Distribution for Winners and Participants.
3:30 PM to 4:00 PM	Tea/Coffee for seniors
4:00 PM to 4:30 PM	Seniors Send Off
4:30 PM to 5:30 PM	Vote of thank for volunteers, Group photos
05:30 PM to 7:30 PM	Wind up, Pack up, Clear up

PEDDALA JAATARA TEAMS

Volunteering Management
Finance
Volunteer HelpDesk
VTVO Merchandise
Waste management
Social Media Management
Venue Management
Safety/Security Management
Medical Team
Food Management
Games Management
Games on Wheels (Moving Games)
Competitions Management

Voluntography
Entertainment
Procurement
Partnership & Prep Team
Transportation
Decoration
Stage Management
Senior Support Squad
Trophy/ Certificate management
Makeover Booth Team
Wheelchair Management
Photo booth Management
Emcee Management
Water Management

Do's & Don'ts

Do's

- Show respect and empathy towards the senior citizens
- Listen to their stories and engage in meaningful conversations, Be patient and understanding, as some seniors may have physical or cognitive limitations.
- Be Enthusiastic: Have a positive and friendly attitude. Encourage senior citizens to participate in Games, Activities, Competitions.
- Communicate Effectively: Keep communication channels open with fellow volunteers, leads, and beneficiaries
- Team Collaboration: Work collaboratively with other volunteers and organizers to achieve common goals.
- Take Initiative: If you see something that needs to be done, take the initiative to address it or bring it to the attention of the leads.
- Provide Constructive Feedback: Share feedback in a constructive manner to help improve future events

Do's & Don'ts

Don'ts

- Do not speak or treat the seniors disrespectfully. Do not leave them unattended or without assistance.
- Do not force them to participate in activities they are not comfortable with. Do not make assumptions about their abilities or limitations.
- Do not take photos or videos without their consent.
- Do not prioritize your own enjoyment over the well-being of the seniors.
- Don't Use Phones Inappropriately: Avoid using your phone for personal calls or social media during volunteer hours.
- Don't sell products or brands: Volunteering event is a non-commercial space, and you are expected to refrain from any form of marketing or sales activities during your service.
- Don't Share Personal Information: Avoid sharing personal contact information with participants unless necessary for the event.
- NO PDA (Public Displays of Affection): Refrain from hugging, kissing, hand-holding, or engaging in any form of personal displays of affection, even if legally wedded, to maintain a professional environment. The focus has to be on the cause and the community. Avoiding PDA helps create an inclusive environment where everyone feels comfortable and respected

Photography Etiquettes

For Photographers

- To avoid redundant pictures, we insist no more than two photographers be present at one spot and cover the event at any given time.
- Minimise volunteers-only pics as much as possible. It's always advised to have volunteers with Beneficiaries.
- All pictures must be copied to the laptop which will be handled by the VTVO photographer spoc (we'll let you know about the venue)
- Please be mindful of the people in the frame while you are capturing and avoid taking any pictures that could cause any kind of awkwardness/discomfort to the volunteers or beneficiaries.
- All the pictures to be in .JPG format, Do not use .RAW format, and uploaded to drive and will be shared in groups that can be used for social media.

For volunteers:

- Refrain from contacting the photographers individually for the pictures, all photos will be uploaded to Google Photos and the link will be shared.
- Avoid selfies with senior citizens if they are not comfortable with
- Any concerns with the pictures uploaded can be addressed with us on 6366359686
- Any concern with the photographers should be addressed with us on the above number
- Please feel free to decline to be photographed if you do not wish to.

THE MAROON ARMY

Dress Etiquettes:

- Keep in mind that you will be interacting with senior citizens. Choose clothing that is approachable and respectful, taking into account the comfort and sensibilities of the diverse audience.
- Choose clothing that is modest and avoids revealing or overly casual styles. This includes avoiding **crop tops, shorts, and trousers.**
- Opt for fully covered casual clothing that is neat and presentable. Long pants or skirts and sleeved tops are recommended to ensure a professional appearance.
- Choose clothing that fits comfortably and avoid tight or form-fitting dresses, NO gym wear.
- Avoid excessive accessories or jewelry.
- Maintain good personal hygiene.

Our color code is 'Maroon' !! Maroon because the color represents: Force, Depth, and Passion! Which we believe in.



FUNDING

Why Funding is Essential:

The estimated cost of the entire event is approximately 8 **Lakhs** INR.
This amounts to **2000 INR per senior citizen** who will participate in the event.
The funds will cover various expenses, including:
- Venue setup, arrangements, games, activities, and entertainment
- Transport, food and refreshments for senior citizens

Despite the costs, **we are not asking the senior citizens or old age homes to contribute financially.** Our goal is to ensure that every senior citizen can participate without worrying about any financial burden.

How You Can Contribute:

We invite individuals, families, and organizations to support Peddala Jaatara in any of the following ways:

Monetary Donations:

Online donations via our Campaign:
TBD

In-kind Donations:

Donations of materials for games, goodies, decorations, and activities

Important Note: We Are Not a NGO

We do not have any reserved funds or long-term financial resources. Our efforts are entirely powered by the community and the goodwill of individuals who believe in our cause. We depend completely on donations from kind-hearted people like you to make this event happen.

"Together, we can make this event a memorable one for 400+ senior citizens and show them how much we care."

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THANK YOU

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